

# BLAKE ANDUJAR 2013

SEASONED DESIGNER • EXPERIENCE IN ALMOST EVERY INDUSTRY



## THE INFAMOUS



# TALLEN

**BLAKE  
ANDUJAR**

FROM PAINTER TO ILLUSTRATOR TO COMMERCIAL ARTIST. AFTER A STINT WITH A SILK SCREEN BUSINESS BLAKE LANDED A GOVERNMENT CONTRACT DESIGNING TECHNICAL TRAINING MANUALS AT AGE 16.

IN 1985 BLAKE RECEIVED A SCHOLARSHIP TO SCAD. WITHIN MONTHS AS A STUDENT WITH A 4.0, HE FORMED DESIGN ASSOCIATES AND FREELANCED HIMSELF INTO A FAST CAREER. ONE CLIENT WAS JEWELRY ILLUSTRATIONS FOR THE NATIONAL **FREEDMAN JEWELERS**. THE CREATIVE DIRECTOR SAID "NEVER GET INTO ADVERTISING BECAUSE YOU WILL NEVER GET OUT". ASK ABOUT HIS HOTEL DESIGN THAT WAS PURLOINED, BUILT.

BLAKE'S MANAGEMENT & DESIGN TALENT TOOK THE COMPANY **CONTENTS MAGAZINE** FROM CONCEPT TO NATIONAL ITS 1ST YEAR!

AS A GRAPHIC DESIGNER, BLAKE HAS SERVICED CLIENTS IN ALMOST EVERY INDUSTRY. HE HAS LANDED MULTI-MILLION \$ CLIENTS FOR AGENCIES. AS A MASTER DESIGNER, BLAKE DESIGNED AND PROFESSIONALLY PRINTED A 4-COLOR SPECIAL DJ POWERS BROCHURE WITHIN HOURS.

HE RESTRUCTURED 3 AD AGENCYS INCREASING ALL PROFITS. AS VICE PRESIDENT OF CREATIVE FOR A LEADING AD AGENCY BLAKE MENTORED OVER 50 INTERNS.

## 5 MINUTE DESIGN OPENS MEXICO THE 18 YEAR SHAMROCK CLIENT THE BLUE DRESS

A SIMPLE BROCHURE SKETCH LANDED THE MULTI-MILLION \$ CLIENT **CLUB AMERICA VACATIONS**. BLAKE DIRECTED ALL THE PHOTO SHOTS, DESIGNED WEEKLY ADVERTISING AND MANAGED THE PRINT OF AGENCY CARIBBEAN TRAVEL CATALOGUES.

**DENIS JONES RADIO 18 YEAR CLIENT.** BLAKE HAS DESIGNED LOGOS FOR EVERY GENRE OF RADIO FOR DJ RADIO. WITH ROOTS IN DUBLIN, GA, DENNIS JONES ALWAYS TRYS TO WIGGLE IN A SHAMROCK.

WASHINGTON, DC AND NYC WAS INSPIRING. BLAKE PROVIDED CONSULTING AND DESIGN FOR PFIZER, BUREAU OF NATIONAL AFFAIRS, SENATORS, AT&T AND **PRESIDENT BILL CLINTON**. THE BLUE DRESS DIDN'T HELP HIS PRESIDENCY. BUT HE UNVEILED AT THE WHITEHOUSE A NATIONAL ADVERTISING CAMPAIGN DESIGNED BY BLAKE. THROUGH ADS AND BROCHURES IT WAS THE INTRODUCTION OF AMERICORPS.

**THINK RAFFA** WAS AN INTERNAL SUB CAMPAING, PART OF THE REBRANDING OF THIS MULTI-MILLION \$ CLIENT. AS A WORLDWIDE ACCOUNTING FIRM, THEY HAVE 600+ NON PROFIT CLIENTS.

## BRANDING LOGO DESIGN CORPORATE IDENTITY

BLAKE HAS PRODUCED HUNDREDS OF LOGO DESIGNS. A 5 MINUTE LOGO DESIGN FOR A REVOLUTIONARY TECHNOLOGY COMPANY IN THE MID 90S SOLD FOR \$5K WON AWARDS AND PUBLISHED.

PRESENTING **3 WEBSITE DESIGNS** IN **3 DAYS** IS STANDARD PRACTICE BLAKE IS A MASTER IN ALL ADOBE DESIGN & WEB APPS

BLAKE HAS MANAGED **42 ACTIVE CLIENTS** INCLUDING A FULL STAFF. FOR FIVE YEARS BLAKE WAS ADVISOR & DESIGNER FOR THE NEW PANASONIC MANUFACTURING PLANT IN PEACHTREE CITY, GA. COMMUNICATION DOESN'T HAVE TO BE BORING.

OVER THE LAST **10 YEARS** BLAKE HAS CONSULTED MANY START UPS, RUNS A SUCCESSFUL EBAY BUSINESS AND ASSISTS WITH SEVERAL FAMILY BUSINESSES.

BLAKE ANDUJAR TRAVELS FOR CLINETS  
HOME OFFICE BASED IN COLUMBUS, GA

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THEME SONG: TAKE FIVE BY  
COLTRANE AND DAVE BRUBECK